

Dr. Bryan Fryar

# The Top 10 Things You Must Know Before Choosing Your *Orthodontist*



Fryar Orthodontics

## Welcome Letter from Dr. Fryar

Dear Friend,

If you are researching orthodontists and different types of braces for yourself, your children, or a loved one, you are in the right place. You should know that just like all teeth are different, every orthodontic practice is different. In your search for finding the right orthodontist, you will most likely find similar treatment options, even with the same name or by the same manufacturer. That being said, not all treatment is the same.

At Fryar Orthodontics, our mission is to serve others by changing lives through advanced technology and making treatment affordable and convenient. Our biggest reward is seeing how happy our patients are after we enhance their smiles. To help support our mission and to help you choose the right orthodontist, I put this report together, **"The Top 10 Things You Must Know Before Choosing Your Orthodontist."**



If you are scheduling the exam for your child, you may be wondering at what age you should schedule their first exam. The American Association of Orthodontists (AAO) recommends a screening by the age of seven, in order to rule out potential problems that will be much harder to correct in later years. While many parents are surprised the AAO recommends seeing kids before they turn seven, we agree that the earlier the exam, the better, because we will have more options and can even give pre-orthodontic guidance.

If you are scheduling the exam for yourself or if your child is older than seven, that is okay too. We have helped 10,000+ people of all different ages throughout the "Michiana" area transform their smiles.

To Your (Or Your Child's) Perfect Smile,

*Dr. Brian Fryar*

P.S. When you are ready, I invite you to schedule your complimentary **Fryar Orthodontics Smile Assessment**, which includes, a discussion of your goals, a complete oral exam, digital x-rays, and a personalized treatment recommendation - a **\$275 value, for FREE!**

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## 1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field. Also, keep in mind that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At Fryar Orthodontics, we have transformed more than 10,000 patients' lives and smiles since 1986 through a wide variety of orthodontic treatments. Our orthodontist's professional associations include:

- American Association of Orthodontists
- Great Lakes Association of Orthodontists
- American Dental Association
- Indiana Dental Association
- Past President of the La Porte County Dental Society

Extensive experience allows our doctor to provide expert, professional care that matches each patient's unique needs.



## 2. Do They Offer A Complimentary Consultation?

Most orthodontists offer free examinations for new patients so that you and your family can get expert advice about treatment needs, options, and timing before making this important investment. During your first exam and consultation, be sure your questions are being answered, concerns addressed, and you are being educated about all your treatment options. The orthodontist should also include digital photos during the exam at no charge.

Our orthodontist is happy to offer a Complimentary Fryar Orthodontics Smile Assessment which includes:

- A Discussion Of Your Goals
- A Complete Oral Exam
- Digital X-Rays
- A Personalized Treatment Plan
- A \$275 Value - Yours for FREE!

During your assessment, our team will be happy to answer all your questions about our orthodontic treatments, our office, our flexible payment options, free retainers with treatment, 100% satisfaction guarantee over the course of treatment, and anything else you may want to know about us! To schedule your appointment, call us at **219-362-5500** (La Porte, IN) & **219-872-9200** (Michigan City, IN).



## 3. Do They Use Advanced Technology?

Technology plays an important role in orthodontics and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advances have been made in recent years, too. This is why it's important to find out whether your potential orthodontist uses the latest technology for your benefit.

Here at Fryar Orthodontics, we employ numerous state-of-the-art technologies to ensure that our patients can enjoy treatment that is more comfortable, more efficient, and free of unnecessary complication. We rely on iCat digital x-rays and state-of-the-art iTero scanners to show us exactly where your teeth are positioned, plus we use soft tissue laser technology at no additional cost to our patients. We're also experts at other advanced technologies including self-ligating braces, Invisalign removable aligners, accelerated braces, and more.



## 4. Do They Come Highly Recommended?

When local dentists in the area recommend a particular orthodontist over all others, they are risking their own reputations on that recommendation. That is why recommendations by dentists are one of the highest accolades an orthodontic office can receive. When you are looking for an orthodontist, therefore, take the time to find out whether a particular doctor gets many referrals from local dentists.

Our 5-star-rated orthodontist often meets new patients who have been referred to us by local dentists or other patients from Fryar Orthodontics. We also treat many family members of area dentists. With this level of trust among professionals, you can rest assured you and your family are in great hands at Fryar Orthodontics!



## 5. Do They Continue Their Education?

With constant advancements being made in the ever-changing world of orthodontics, even a doctor with extensive experience must do what it takes to stay on top of the latest industry developments. When you're searching for the right orthodontist for you and your family, make sure they are committed to keeping their practice current.

Fryar Orthodontics has the facilities, specialists, and experience necessary to provide the highest quality care with the best results. We're dedicated to staying on top of the latest developments and treatments in the world of orthodontics. That's why I regularly attend Damon forum meetings as well as multiple Invisalign training groups. My practice also supports the local County Dental Society. My team and I are committed to providing our patients with the best experience possible - this is just another way we always put our patients first.



## 6. Do They Offer Same-Day Appointments?

Some orthodontic offices make you wait weeks or even months before you can be seen for your initial appointment. When you make the decision to explore your orthodontic treatment options, having to wait that long can be a hassle. The time you must wait for your first appointment can also be an indication of how available your doctor will be if any problems or emergencies arise during your or your loved one's treatment. Avoid all these issues by opting for an orthodontic office with an accessible schedule and reasonable wait times for appointments.

Fryar Orthodontics is pleased to be able to offer same-day appointments for new patients. That's right – if you wish, you can be seen for an evaluation on the same day that you call us! In addition, we also provide the option to begin treatment on the same day as your initial evaluation. By offering same-day appointments, we put your scheduling needs ahead of our own – and by offering same-day treatment starts, we save you money by eliminating the cost of a second appointment!



## 7. Do They Respect Your Time?

When you make an appointment with an orthodontist, you're setting aside time from your busy schedule to take care of yourself and your orthodontic health. The last thing you want is to end up waiting around to be seen, especially if you've arrived on time. An orthodontist's office should recognize that you have other responsibilities and appointments and therefore should offer some flexibility for scheduling appointments and short wait times.

At Fryar Orthodontics, you can look forward to virtually no wait times at our offices. We respect that you have other commitments and that's why we make sure you have plenty of time during every appointment to receive the highest quality of care. We also make sure there is more than ample time for us to answer all your questions. You will never have to wait or feel rushed to leave your appointment. We work hard to keep our appointment schedule running smoothly and you can trust that your appointment will begin on time.



## 8. Do They Accept Most Insurance Plans?

Many people simply ask whether their potential orthodontist accepts their current insurance and stops there. Unfortunately, insurance coverage can easily change every few years. Perhaps your employer decides to go with a different insurance plan, or maybe you decide to change plans yourself. When this happens, it can be a hassle to suddenly discover that your orthodontic office doesn't accept your new insurance. One way to avoid this pitfall is to ask your potential orthodontist whether they are in-network with most insurance plans and ask if they are out of network with any major providers. This increases your chances that you can stay with your trusted family orthodontist when your coverage changes.

At Fryar Orthodontics, we accept most insurances and will gladly file all insurance paperwork on your behalf. We will also work closely with your insurance company to ensure that you get the maximum benefits for your orthodontic care. We understand how frustrating insurance can be. Our goal is to simplify the process so that you can focus on what really matters – your smile!



## 9. Do They Offer Discounts?

Let's face it: orthodontic treatment can be costly. To help offset the cost of care, ask your potential orthodontist whether they offer any discounts on treatment. Discounts on orthodontic treatment can be particularly helpful if you have more than one family member who may be undergoing treatment within the next few years!

Fryar Orthodontics wants to make braces and other treatments accessible to all our patients and their families. That's why we offer discounts to family members. Dr. Fryar is happy to treat siblings, moms, dads, even grandparents! When you have multiple family members starting braces at the same time, you can save on the cost of braces and orthodontic treatment! We also offer discounts to payments in full upon treatment completion. It's our way of saying thanks for your loyalty and for putting your trust in us!



## 10. Do They Speak Spanish?

If you or your loved one doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of healthcare provider can be stressful and, in some cases, can even lead to poor treatment due to misunderstandings or miscommunications. It can also be a hassle to find someone to join you in your appointment as a translator, especially when you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential orthodontic office if any of their staff speak Spanish.

At Fryar Orthodontics, we appreciate the importance of being able to communicate effectively with our patients for the best possible orthodontic care. For this reason, our offices provide orthodontic services in Spanish. This is just another way that we seek to go a step beyond for the members of our community.



## Bonus: Do They Offer Flexible Payment Options?

We realize this report is supposed to be the “**Top 10 Things You Must Know Before Choosing Your Orthodontist,**” but we just couldn’t leave out some important payment tips to look for when choosing an orthodontist. Once you have chosen an orthodontist you are comfortable with and know which orthodontist you want to treat you or your child, the next question will be: “How much is this going to cost and how am I going to pay for this?”

At Fryar Orthodontics, we know cost can be a big issue when it comes to braces and orthodontic treatment. We want to make treatment easy and affordable for you or your loved one once you walk through the doors of our office. We offer in-house financing at 0% interest to make it easier for you to afford the treatment you or your family members need.

Call **219-362-5500** (La Porte, IN) or **219-872-9200** (Michigan City, IN) to ask about our payment plan today!



## Closing Letter from Dr. Fryar

Dear Friend,

I hope this report has helped you learn more about orthodontics in general and possibly show you how Fryar Orthodontics can help you or your child. To accomplish our mission of giving our best, we would be honored and grateful to meet and learn more about how we can potentially help enhance your or your child's smile.

For your **complimentary Fryar Orthodontics Smile Assessment**, (a \$275 value), there is absolutely no obligation. We simply want to answer your questions, address your concerns, and give you an exceptional orthodontic experience that you or your child will get from every visit. During the assessment, we may learn you might not even need treatment! We will share with you our expert recommendation based on our years of experience, advanced diagnostics, and thorough analysis.



We feel the utmost pride as we are able to transform smiles and transform lives every day. I certainly recommend you do your research because ultimately, you have to trust and feel comfortable with the orthodontist and the type of treatment. Obviously, there may be other things you should know before choosing your orthodontist.

In fact, I am sure I could have easily doubled the length of this report, but I am confident its contents will help you in choosing your orthodontist. More importantly, please know that we are always here to answer your questions.

To Your (Or Your Child's) Smile!

*Dr. Brian Fryar*

P.S. When you are ready, I invite you to schedule your complimentary **Fryar Orthodontics Smile Assessment**, which includes, a discussion of your goals, a complete oral exam, digital x-rays, and a personalized treatment recommendation - **a \$275 value, for FREE!**



[www.FryarOrtho.com](http://www.FryarOrtho.com)  
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